

HOW TO FIND THE RIGHT TRAINING INSTITUTE?

FOR DIGITAL MARKETING COURSE

CAREER OBJECTIVES

- To gain confidence
- To upgrade my skills
- To work with an agency
- To clear interview
- To start my own business

PREFERENCES

- Online/Offline/Classroom
- Time - Weekday/ends
- Travel - Distance
- Topics - All Digital/SEO/Ads
- Budget/Support

WHAT TO LOOK OUT FOR?

- | | |
|---|---|
| <input type="checkbox"/> Social media presence | <input type="checkbox"/> Sample students projects |
| <input type="checkbox"/> Recent blog posts | <input type="checkbox"/> Infrastructure - cleanliness |
| <input type="checkbox"/> Alumni - current job/ profiles | <input type="checkbox"/> Faculty - LinkedIn/FB Profile |
| <input type="checkbox"/> Real reviews (profiles) | <input type="checkbox"/> Look for Live Videos (no edit) |
| <input type="checkbox"/> Can you talk to alumni? | <input type="checkbox"/> Meetups/Conference |
| <input type="checkbox"/> Students/Alumni up-to-date? | <input type="checkbox"/> Activities apart from classes |
| <input type="checkbox"/> Support after the course | <input type="checkbox"/> Exposure thru leaders |
| <input type="checkbox"/> Teaching method (Videos) | <input type="checkbox"/> Quick Money Scheme? <input checked="" type="checkbox"/> |
| <input type="checkbox"/> Flexibility - Missed sessions | <input type="checkbox"/> Tools worth \$\$\$\$ <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> |
| <input type="checkbox"/> Partners/Associations | <input type="checkbox"/> Guaranteed Placements? <input checked="" type="checkbox"/> |